



**InnovaLatino Experts Meeting:
Innovation and Development in Latin America
Draft Agenda**

Date

30 September – 1 October 2009

Venue

Auditorio "Raúl Prebisch", INTAL, Esmeralda 130, Buenos Aires

Objectives

The objective of the InnovaLatino Project is to produce high-quality research evidence on how innovation influences development in Latin America, drawing conclusions and practical recommendations for policymakers and other key actors on how they can maximise the potential of the region to innovate towards boosting well-being in the region.

The aim of the experts meeting is to discuss our forthcoming publication on Innovation in Latin America that will be published on April 2010.

Wednesday, 30 September 2009	
9h00 – 10h00	<p>Opening Session The InnovaLatino project: Introductory remarks Javier Santiso, Director, Dev/OECD (c) Lourdes Casanova, Lecturer, Strategy Department, INSEAD (c) Javier Nadal, Vice President, Telefónica Foundation (c)</p>
10h00 – 10h30	<p>Opening Speech Martin Redrado, President of the Central Bank of Argentina (c)</p>
10h30 – 11h00	<p>Coffee Break</p>
11h00 – 12h30	<p>Session I: The Innovation Index, its Methodology and Results Chair: Andy Wyckoff, Director of STI, OECD</p> <p>Presentation and Discussion of Innovation Index and Methodology Presenter: Juan Carlos Navarro, Principal Specialist, Science and Technology Division, IADB (c)</p> <ul style="list-style-type: none"> - Mario Albornoz, International Coordinator, RICYT (c) - Gustavo Crespi, Senior Science and Technology Specialist, IADB (c) - Annalisa Primi, Administrator, STI/OECD
12h30 – 14h00	<p>Lunch</p>
14h00 – 15h30	<p>Session II: Innovation and Social Development in Latin America: An Overview Chair: Flora Painter, Chief, Science and Technology Division, IADB (c)</p> <p>Presentation and Discussion of Innovation and Social Development Chapter Presenter: Caroline Paunov, Economist, DEV/OECD (c)</p> <ul style="list-style-type: none"> - José Miguel Benavente, Professor, University of Chile (c) - Fernanda de Negri, Economist, IPEA - Alberto Chong, Principal Research Economist, IADB (c) - Andrés López, Director, CENIT (c)
15h30 – 16h00	<p>Coffee Break</p>
16h00 – 17h30	<p>Session III: Innovation and Growth Chair: Rafael Oliva, BNDES (c)</p> <p>Presentation and Discussion of Innovation and Growth Chapter Presenter: Mario Cimoli, Officer in Charge, Division of Production, Productivity and Management, ECLAC, Professor at the University of Venice & Christian Daude, Economist, Dev/OECD (c)</p> <ul style="list-style-type: none"> - Laura Alfaro, Associate Professor, Harvard Business School (c) - William Maloney, Lead Economist, World Bank (c) - Mauricio Cárdenas, Senior Fellow, Brookings Institution (c)

Thursday, 1 October 2009

9h30 – 11h00	<p>Session IV: The Information and Communication Technologies Divide Chair: Javier Nadal, Vice President, Telefónica Foundation (c)</p> <p>Presentation and Discussion of ICT Chapter Presenter: Lourdes Casanova, Lecturer, Strategy Department, INSEAD (c)</p> <ul style="list-style-type: none">- Eduardo Moreira Costa, Director of Innovation, Financiadora de Estudos e Projetos- Raúl Rivera Andueza, President, Foro Pro Innovacion (c)- Juan Navas-Sabater, World Bank- Mario Cimoli, Officer in Charge, Division of Production, Productivity and Management, ECLAC, Professor at the University of Venice (c)- Mercedes Temboury, Telefónica (c)
11h00 – 11h30	<p>Coffee Break</p>
11h30 – 13h00	<p>Session V: Necessity Nurtures Invention in the Private Sector Chair: Juan Carlos Navarro, Principal Specialist, IADB (c)</p> <p>Presentation and Discussion of Private Sector Innovation Chapter Presentation: Nils Fonstad, Senior Research Fellow, INSEAD (c)</p> <ul style="list-style-type: none">- Francisco Sagasti, Presidente Consejo Directivo (FINCyT) Presidencia del Consejo de Ministros del Perú (c)- Marcelo Arguelles, Bio Sidus (c)- Santiago Bilinkis, Office Net- Alejandro Micco, Ministry of Finance, Chile
13h00 – 14h30	<p>Lunch</p>
14h30 – 16h00	<p>Session VI: Policies to Promote Innovation Chair: Jeff Dayton-Johnson, Head of the Latin American and Caribbean Desk, Dev/OECD (c)</p> <p>Presentation and Discussion of Policies Chapter Presentation: André Nassif, BNDES and Francesca Castellani, Economist, OECD (c)</p> <ul style="list-style-type: none">- Carlos Henrique de Brito Cruz, FAPESP (c)- Gabriel Casaburi, Principal Private Sector Specialist, IADB (c)- Beatriz Nofal, Presidente, Agencia Nacional de Desarrollo de Inversiones (c)- Orlando Jiménez, Chief of Innovation Division, Chilean Ministry of Economics (c)- Léa Contier de Freitas, Executive Secretary, Ministry of Science and Technology, Ministry of Science and Technology of Brazil (c)
16h00 – 16h30	<p>Wrap-Up</p>
16h30 – 17h30	<p>Keynote Speech Professor Jonathan Eaton, Pennsylvania State University (c)</p>