

AFTER THE SPANISH EU PRESIDENCY: TOWARDS A NEW LATIN AMERICA-EU PARTNERSHIP?

A high-level European Policy Summit co-organised by
Friends of Europe, Telefónica, Real Instituto Elcano, Enel and Endesa
with media partner *Europe's World*
29 June 2010 – Concert Noble, Brussels

PROGRAMME

08.45 – 09.15 *Welcome coffee and registration of participants*

09.15 – 09.30 **AFTER THE SPANISH EU PRESIDENCY: WHAT HAS BEEN ACHIEVED ON LATIN AMERICA-EU RELATIONS AND WHAT POLICY CHALLENGES REMAIN?**
Juan Pablo De Laiglesia y González de Peredo, Spanish State Secretary for Latin America

SESSION I
09.30 – 11.00 **TAKING THE LEAD: WHERE NEXT FOR INNOVATION, TRADE, AND INVESTMENT?**

The EU is the largest investor in Latin America and its second biggest trading partner, with trade between the two more than doubling since 1990. But is the Latin American marketplace still a jealously guarded preserve of Spanish and Portuguese businesses, or has Spain's Presidency of the EU fostered wider interest? What extra efforts are needed to boost investment in the aftermath of the global financial crisis, and can innovation policies help foster economic and social development? What will be the role of innovation clusters, what indicators and benchmarks can assess their effectiveness, and what is the role of Latin American multinational companies? As to the creation of a single marketplace for Latin America, what are the benefits of getting the Mercosur project back on track, and how has Madrid's stint in the chair helped speed and strengthen that process?

Karel De Gucht	EU Commissioner for Trade
Juan Pablo De Laiglesia	Spanish Secretary for Latin America
Henrique de Campos Meirelles	Governor of the Central Bank of Brazil
Lourdes Casanova	Lecturer for Corporate Management at INSEAD
Iñaki Urdangarín*	Chairman of Telefónica International USA and Co-Chairman of the Mercosur European Union Business Forum (MEBF)

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

11.00 – 11.30 *Coffee break*



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SESSION II 11.30 – 13.00	SEIZING THE POTENTIAL: WHAT STRATEGY FOR EU-LATIN AMERICAN ENERGY RELATIONS?
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Latin America is home to two of the 12 OPEC members (Ecuador and Venezuela), and a regular EU-OPEC ministerial dialogue has been established to address oil market developments. At the same time, there is growing awareness of the need to develop clean energy policies to combat climate change. Many Latin American countries already derive much of their energy from hydroelectric power, while Brazil has huge potential for the production of affordable biofuels. With clean energy policies a key theme in discussions between the EU and Latin America, has the Spanish Presidency encouraged greater European involvement in Latin America's energy markets? What new elements in EU policymaking in the energy sector might Central and South American governments like to see and how can Spain capitalise on its leadership in renewable energies to promote sustainable energy solutions?

Alicia Bárcena	Executive Secretary of the United Nations Economic Commission for Latin America and the Caribbean
Abdalla Salem El-Badri*	Secretary General of the Organisation of Petroleum Exporting Countries (OPEC)
Stefano Sannino*	Deputy Director General of the European Commission Directorate General External Relations
José Ignacio Sánchez-Neyra* Senior representative	Chairman of the European Parliament Euro-Latin American Parliamentary Assembly Enel Endesa

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

13.00 – 14.00 *Networking lunch*

SESSION III 14.00 – 15.30	STRENGTHENING THE TIES: WHAT SHOULD BE THE EU'S LATIN AMERICAN PRIORITIES?
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Latin America has long been disregarded by many Europeans, and of all the world's major regions it certainly receives the least EU attention. The conclusions of the most recent EU-Latin America summit reaffirmed the need for closer cooperation, but what concrete steps are needed to strengthen political dialogue? With a number of high-profile socialist governments at the helm in the region, what prospects are there for closer Latin America-EU cooperation? At a time of euro zone crisis and slow economic growth in Europe, the Latin American financial system, with a banking sector boosting rather than hindering economic activity, can be described as a showcase for the world. With a solid forecast of 4% GDP growth in Latin America for 2010, what lessons can Europe learn from emerging global players, and can Latin America help Europe on its way to recovery?

Augusto de la Torre	Regional Chief Economist for Latin America and the Caribbean at the World Bank
Francisco de Paula Coelho	Director of the Asia and Latin America Department at the European Investment Bank (EIB)
Rámon Jáuregui Atondo MEP	Chairman of the European Parliament Delegation to the EU-Mexico Joint Parliamentary Committee
Charles Powell	Deputy Director of Research and Analysis at Real Instituto Elcano

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

15.30 *End of summit*